

The game where everyone creates business value with innovation feats.

## GAME CARD



Feats of innovation, large and small, come from original thinking, finding value in opportunities and bold behavior over threats.

### INNOVATION

Something new and useful that builds business

### INNOVATION FEAT

Thinking and acting that builds business

### INNOVATION THREAT

Thinking and acting that slows business

### INNOVATION OPPORTUNITY

Everyday chances for innovation feats

### BOLD BEHAVIOR

Innovation behaviors that create feats and overcome threats

Innovation is a team sport. To win, everyone has to play.

## TEN BOLD BEHAVIORS



### INTEREST

Natural curiosity

### FOCUS

Thinking only about doing

### INVOLVEMENT

Putting yourself in the problem

### FUN

Seeing the world as a positive place

### INDIVIDUALITY

Thinking and doing as you believe

### FLEXIBILITY

Not getting stuck

### INSPIRATION

Open to the universe

### FAST

Moving forward, making momentum

### INGENUITY

Comfort with your own odd ideas

### FAILURE

Pushing to the edge

## INNOVATION THREATS

### OLD THINKING

Playing it safe, conforming

### FEAR

Imagining painful or humiliating outcome

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